

LEDA  
3<sup>rd</sup> Quarter Report  
2008-2009 Fiscal Year

**LANDER ECONOMIC DEVELOPMENT AUTHORITY**  
**QUARTERLY REPORT**

**Third Quarter – Fiscal Year 2008-2009**

**LEDA Activities for Fiscal Year 2009 (Through March 31, 2009) includes:**

**Marketing and Sales:**

Contractor Rex Massey submitted CEDS document to LEDA for final review. The document was approved by LEDA. County Commissioners approved resolution on March 12, 2009; document sent to Department of Commerce EDA on March 20, 2009.

Lander County on the behalf of LEDA contracted Summit Engineering for additional services relating to the continued work that is being completed for the FIND (Future Industrial Needs Discovery) project. This is a partnership between LEDA and the Lander County Sustainable Development Commission.

Approved numerous invoices for FIND project funding.

Nevada Arizona Tower Company has expressed interest in installing high speed internet in Austin; funded through a USDA rural connect grant.

Developer of solar power is looking at available tracts of land in Lander County.

Residential developer is exploring the possibility of building a development west of town; with the power to the homes being supplied by a geothermal power plant.

LEDA is actively recruiting professional and skilled small business people to relocate to Lander County through targeted letters.

Letter of opposition was sent to state senators and assembly persons regarding combining NCED and NCOT.

LEDA sent a letter of support for NDOT's highway 305 road project. Result: project was reinstated.

LEDA commissioned local billboard to highlight local diversity; in an effort to revitalize the billboard.

Lander County was featured in a news story on the Aljazeera English Network website.

Battle Mountain was highlighted in “Nevada Magazine” March issue.

Battle Mountain was featured in the Las Vegas Review Journal, February 22, 2009 issue, article title: “Gold Helping Battle Mountain Shake Image of Nation’s Armpit”.

Purchased advertisement in “101 Things To Do In Nevada”. Ad is featured on the back cover of the publication. Ad reinforces the current print ads and billboard located on interstate 80.

Lander county was featured by KRNv in a segment titled “Lander County’s Golden Economy” (January 15, 2009). The report highlighted the idea that Lander County is ready to expand and that we are looking at long term sustainability. Three major attributes of Battle Mountain were featured in the segment: airport, interstate 80 and the railroad.

Lander County was highlighted in a New York Times article titled “A Nevada Town Escapes the Slump, Thanks to Gold” (Jan. 2, 2009).

### **Retention and Expansion**

Contractor Summit Engineering continued on project to provide the “Catalog of Lander County Resources and Industry Assets”, this will be an additional piece added to the FIND project when complete.

### **Status of Specific Projects**

Contractor Younger Agency continues working on the advertising print campaign. Billboards were installed on Interstate 80 east and west of town. The billboard will reinforce the county message that was started on the print campaign.

Supported Lander County Commission informational brochure that was produced by the Younger Agency.

### **Information requests and site visits handled through March 31, 2009**

Inquiries		Leads	
Telephone	10	Qualified	1
Follow-up	2	Site Visits	1
Walk-in			